

# Luca C. Wistendahl



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*I'm a web developer, graphic designer and photographer. I love good design, effective communication and—most of all—putting the two together.*

## Education

### Ohio University — E.W. Scripps School of Journalism | School of Visual Communication

Double majoring in news and information journalism and visual communications. Estimated graduation date: Fall 2016 | Dean's List, 2012 – '15

### NABA Foundation Semester — Nuova Accademia Di Belle Arti | Scuola Leonardo Da Vinci

Studied design and fine arts alongside and intensive Italian language curriculum, 2011 – '12.

## Work Experience

### Athens Messenger — Newspaper | The Plains, OH | May 2015 – July 2015

While working at the NEWS (below), the paper was purchased by Adams Publishing Group. ADP moved all graphic designers to the Messenger, a sister paper, to work on graphics for regional publications. Responsibilities included advertisement design and photo editing for print publication.

### Athens NEWS — Newspaper | Athens, OH | Summer 2009, rehired June 2014 – May 2015

Initially worked as a freelancer conducting taped interviews on reader's opinion of the paper, then editing them into the two videos that were displayed on the NEWS' "About" page on their website, athensnews.com. Was rehired as a graphic designer constructing advertisements for the paper's ad clients, and also making infographics. My responsibilities also required me to edit images for print and digital publication.

### FANGLE Magazine — Student publication | Ohio University | Fall 2014 – Present

Webmaster. Built FANGLE's website, fanglemagazine.com, with WordPress, and continue to maintain and update the site.

### Milano ad — Advertising agency | Milan, Italy | November 2011 – Winter 2012

Worked as an intern on advertising and website design. Designed the agency's Christmas card and oversaw a photo shoot for company graphics.

### Susan's Key West Condos — Rentals | Key West, FL | Summer 2010

Shot and edited commercial for the Susan's rental website, susankeywestcondo.com.

## Skills

### Software: Adobe Suite | Microsoft Office | Final Cut

Skilled with Photoshop, Illustrator, InDesign, and Dreamweaver. With any Adobe software I haven't used, I am a fast learner. Proficient with most Microsoft Office software.

### Code: HTML | CSS | Javascript | jQuery | Ajax | JSON | WordPress

Skilled in HTML, CSS, JavaScript and jQuery. Familiar with Ajax and JSON. Proficient with WordPress, mainly child theme development.

### Hardware: Predominately Apple products | Can use Windows

### Photography: Can effectively and knowledgeably use DSLR cameras and lenses, edit RAW images, and manage photo lighting.

### Foreign Languages: Fluent in French and Italian | Studying Chinese (second year)

## References

### Bruce Mitchell — Former publisher, Athens NEWS | 740-707-3634 | bruce@athensnews.com

I created the testimonial videos Bruce used for the Athens NEWS's website.

### Susan Mitchell — Owner, Susan's Key West Condos | 740-274-9091 | susan@susanskeywestcondo.com

I created a promotional/info video for Susan's rental homes in Key West Florida. She used the videos on her site, susankeywestcondo.com.

### Laura Zielinski — Graphics Editor, Athens NEWS | 740-594-8219 | laura@athensnews.com

Laura was my supervisor at the Athens NEWS.

### Danny Turner — Graphics Director, Athens Messenger | dturner@athensmessenger.com

Danny oversaw my transition from the Athens News to the Athens Messenger, and was my supervisor while at the Messenger.